

Lesson 79

The industry is growing.

Target: Having a conversation about industries.

Vocabulary

単語

Industries



Related vocabulary

- | | | |
|------------------------|---|--------------------------|
| - a requirement | - a union / to unionize | - a field |
| - a recession | - to experience growth / a boom | - trade |
| - raw materials | - to experience a decline | - a telco |
| - the economy | - to shrink | - a wholesaler |
| - to govern... | - to go into decline | - ... development |
| - a regulation | - light / heavy industry | - an ISP |
| - labour | - to manufacture... | - an airline |

Conversation

会話

1 Use the questions below to have a conversation with your partner about the topic

Partner #1: Questions

1. Name a company in: Educational services, Electronics, Financial services, Cosmetics, Anime, Computer, Manufacturing, Commodities / Securities, Mining, Pharmaceutical, Printing / Publishing, Real estate,
2. What do the Primary, Secondary and Tertiary sectors comprise?
3. What verbs do you know that can be used with the industries above? e.g. retail > sell
4. Which of these industries would you like to work in and why?
5. What industries are experiencing the most growth at the moment? Why?
6. What industry would you most like to work in and why? What requirements would there be?
7. What industries were hardest hit in the recent recession? Why?
8. What industries are the following companies in: 21, Takefuji, NHK, BHP Billiton, H.I.S., UNIQLO, Yahoo BB, Rio Tinto, Costco, Kajima, Nintendo, Panasonic, Fujitsu, Ajinomoto, Aniplex, A Bathing Ape, Bridgestone?

Partner #2: Questions

1. Name a company in: Healthcare, Hospitality, Insurance, ESL, Aerospace, Tobacco, Broadcasting, Semiconductor, Automotive, Construction, Retail, Telecommunications, Tourism, Energy
2. What is Japan's number one industry? What percentage of the population does it employ?
3. What other industries do you know? What companies belong to those industries?
4. What are the benefits of having a union? Have the employees in your company unionized?
5. What industries are growing / shrinking at the moment?
6. Which industry do you think will be the next one to experience a boom?
7. As a country develops what sectors does it usually move towards / away from?
8. What industries are the following companies in: the Hyatt Hotel, Sony, Toyota, AEON, Saitama Resona, GSK, Johnson and Johnson, ANA, NASA, FLETS, Tokyo Gas, Dai-Ichi Life, Bandai, Cosmo Oil, Promise, Canon?

2 Complete one or more of the situations below

1. **Role-play:** Partner #1: You are sick of working for your current company and want to change jobs.
Partner #2: Recommend a different industry for your co-worker to try out.
2. **Speech:** In 30 years Japan's population might be around half of what it was during the bubble. How will the shrinking population yet strong demand for products & services affect each industry?
3. **Speech:** If you had \$10,000,000 to invest, which industry would you invest it in?